REPLACEMENT PAGES FOR CLAIMS 2, 3, 18, 20, 21, 31 and 42

The following claims are presented in clean version:

2. (Amended) A method of utilizing a data network for advertising and selling items for sale by a seller including the steps of:

   communicating, to centralized filter means, from a plurality of sellers, sale information indicating items offered for sale to at least one class of buyers to receive sale information;

   communicating, to the centralized filter means, from a potential buyer, a category of item in which said buyer is interested;

   using said centralized filter means to match buyer and seller supplied information; and

   communicating an offer for sale from said seller for at least one item in said category of items indicated, to a buyer is said buyer is within said class and said items are within said category.

3. (Amended) A method for effectuating a purchase between a buyer and a seller selected from a plurality of sellers over a communications network, comprising the steps of:

   providing over said network a hypertext link containing page including information of each of a plurality of sellers' offers and at least one hypertext link for said buyer to make a response;

   displaying said hypertext link containing page to said buyer; and

sending a purchase request by said buyer by clicking on said hypertext link.

18.   (Amended) The method of claim 17 wherein said purchase request is sent to said central processing unit.

20.   (Amended) A method of effectuating a purchase between a buyer and a seller over a computer communications network, comprising the steps of:

a.   providing credit information of said buyer to a seller;

b.   providing over said computer communications network, from one or more sellers to said buyer, a hypertext link containing page including information of each seller's offer and at least one hypertext link for said buyer to make a response;

c.   displaying each said hypertext link containing page to said buyer;

d.   selecting one of said one or more sellers:

e.   sending a purchase request by said buyer to said selected seller by clicking on said hypertext link; and

f.   fulfilling said purchase upon receipt of said purchase request from said buyer.

21. (Amended) The method of claim 20 wherein said server is maintained by a central processing unit remotely accessible by said buyer and said seller through said network.

31. (Amended) A computerized system for effectuating a purchase between a buyer and a seller selected from a plurality of potential sellers over a communications network, comprising:

    means for each of said plurality of potential sellers to provide a hypertext link containing page including information of at least one offer and at least one hypertext link for said buyer to make a response;

    means for said seller to transmit said hypertext link containing page to said buyer,

    means for said buyer to receive and display said one or more hypertext link containing page; and

    means for said buyer to slick on a selected said hypertext link to send a purchase request in response to said offer.

42. (Amended) A method of enabling a buyer to purchase an item over a communications network from a remote system, the method comprising the steps of:

    selecting a hypertext link indicative of a desire to place an electronic purchase order;

in response to said step of selecting, transmitting at least one electronic purchase order to a seller; and

in response to said step of transmitting, providing credit information of the buyer maintained at said remote system to complete the purchase of said item.